

2024 - 5-PATH® Symposium Line Up of Speakers



Cal Banyan, MA, BCHP, MCPHI, A+CPHI

*Cal Banyan needs no introduction to 5-PATHers. He is the prolific thought leader who developed 5-PATH®, 7th Path Self-Hypnosis®, wrote *The Secret Language of Feelings* and has published over 600 hypnosis training videos, anyone can view for free on www.CalBanyan.com with many of them available on YouTube.*

- **Keynote Speech & Talk: “The One Thing” That Will Move Every 5-PATHer Forward, Even If You Are NEW! Saturday, 9:15 am (75 mins.)**

Objectives:

- How would you like to be more efficient, effective and more successful in your hypnosis sessions? In the multilevel presentation, I’m going to play a video from a short video recording excerpted from one of our most recent Mastermind Accelerator meetings. In it I reveal to one of the members of the group the best way to maximize effectiveness, efficiency and success for any issue that you work with. Many, if not most of our clients don’t know what to focus on in their sessions. They know the results that they want, but they are not always aware of the change that they need to make within themselves to get what they want. Watch how we uncover “The One Thing” that needs to change within the client, and that insight gives you laser-like focus and maximum success in your sessions, and your hypnosis/hypnotherapy practice. You will definitely want to see this!
- **The Miracle Minute: An Accelerated 7th Path™ Breakthrough Technique for Rapid Transformation - Sunday, 9:15 am (45 mins.)**

Objectives:

- In this workshop I will show you a way to accelerate your client’s progress even when dealing with some of the most challenging issues. You will get to see your clients transform in minutes right before your eyes in each session, in just a

minute or so. Everyone attending this year's Symposium will have the opportunity to both learn and use this powerful 7th Path™ Acceleration Technique!



Gregory Brown, MD, 7PTA, 7PF, BCHP

Gregory P Brown, M.D., is a Professor of Psychiatry and the Residency Training Director at the Kirk Kerkorian School of Medicine at the University of Nevada Las Vegas, Department of Psychiatry and Behavioral Health. He completed a BA in Psychology from Oberlin College followed by an MD degree from the University of Arkansas. He completed his Psychiatry Residency at Albert Einstein Medical Center in Philadelphia, and a Forensic Psychiatry Fellowship at the University of Rochester. He is Board Certified in both Psychiatry and Forensic Psychiatry by the American Board of Psychiatry and Neurology. He is Fellow of the American College of Psychiatrists. His interests range from models of psychotherapy to hypnosis to Jungian and transpersonal theory, to medico-legal questions and assessments. He helped to found the Psychiatry Residency in Las Vegas and has been program director since its first entering class in 2004. Dr. Brown is the author of the Amazon Bestselling book: "New Mind New Body: The Inner Makeover for a New You." Current research interests include Energy Psychology Techniques and Hypnosis as interventions for the treatment of trauma.

• TRAUMA and trauma – Saturday, 3:45 pm (75 mins.)

Objectives:

- Incorporate the definition of trauma, and how it affects individuals.
- Discover the areas of the brain affected by trauma, and what interventions may help each.
- Learn how the Phases of 5-PATH Hypnosis and 7th Path Self Hypnosis intervene with the primary emotions related to trauma, and thereby help restore brain function.



Penny Chiasson, RN MS, 7PTU9, A5PC, CPHI

For 25 years Penny worked as a nurse and nurse anesthetist. During that time Penny learned of the power of the mind to heal the body through hypnosis. In 2019 Penny walked away from healthcare to focus her attention on creating a unique and individualized approach to help others achieve personal success by healing their relationship with themselves. She is an experiential, which allows her to intuitively, authentically and compassionately connect with and facilitate personal transformation for her clients.

Penny Chiasson is an award-winning Board Certified Hypnotist, nurse anesthetist, #1 International Best Selling author and hosts the Penny, On Your Thoughts podcast. She is a Certified Professional Hypnosis Instructor and contributes to two industry journals and sits on the advisory board of the International Association of Hypnosis Professionals.

- **Rolling 7th Path – Saturday, 10:45 am (75 mins.)**

Objectives:

- Participants will be able to outline multiple ways to deliver the 7th Path Recognitions.
 - Participants will be able to describe the basic set up to deliver 7th Path online, reaching a greater audience.
 - Participants will have a tech list that can be implemented to ensure compliance with all aspects of the 7th Path Teacher requirements
- **Introduction to Pain Management for the 5-PATH® Practitioner – Sunday, 1:15 pm (75 mins.)**

Objectives:

- Learn the three facts about the “pain problem” facing clients
- Identify three categories of pain
- Explain how a pain inventory assists the 5-PATHer in creating a hypnosis plan.



Whitney Christina, 7PTA, 7PF, BCHP

I am a full-time, Board-Certified Hypnosis Professional. I am 7th Path Forward certified, 7th Path Teacher of the Ultimate 9th Degree, Aspirations Teacher, presenter at the 2023 Symposium, and published in the 5-PATH® Journal. I have a background in sales and marketing (along with a myriad of other skills). My early career included sales to Fortune 100 customers. It was always who you knew and how they introduced you that fostered strong relationships, resulting in business. I have been in the top % of sales for any organization I have been with. Networking to promote the business and create relationships was the best tool to create ongoing sales. I have applied those same principles, getting people to know, like, and trust me, in networking groups to fill my practice and get known in the area as a subject matter expert in hypnosis.

- **Networking to Build Your Business and Credibility – Saturday, 1:00 pm (45 mins.)**

Objectives:

- Learn what networking is and why it is a good business builder
 - How to make networking work for your practice
 - How to find networking groups
 - How to get names and contacts and what to do with them when you get them
 - Get double the face time and get paid in Google reviews with complimentary sessions as give aways
 - Get name recognition in your community
 - Become the Hypnosis Subject Matter Expert and get invited to do podcasts and speaking events
- **Hypno Gold - Building a Booked Hypnosis Practice - Sunday, 1:15 pm (75 mins.)**

Objectives:

- Imagine a hypnosis practice where your calendar is always full, and clients are eager to work with you because of the transformative results you provide.
- This presentation will take you through creating and building a client pipeline that is constantly filling your practice. You will understand what the pipeline is and the different components necessary to keep it moving. We'll start by laying

the foundation, understanding and filling the pipeline, converting prospects to clients and scalability.



Ki Florence-David, 7PTU9, CHP

Dr Ki, Ayurvedic Doctor, Jyotishi, 5PATH & 7thPath practitioner & teacher, has been practicing for over 3 decades and teaches worldwide out of a deep desire to help heal human suffering by illuminating truth from within. Consciousness is creating your mental body, your physical and emotional bodies. You are what you think, feel, and perceive. Awaken to the Divine Within, the One that is Imagining which can never be destroyed.

Om Tat Sat

- **The Cloaked Soul and 7th Path – Sunday, 11:00 am (75 mins.)**

Objectives:

- The 8 themes of the Cloaked Soul; The cloaking of the Soul expressing itself as 8 lower expressions, flaws & limitations in our lives, healed with 7th Path.
- Understanding the Metaphor of the Human form as the Divine vehicle allows Delta as the driving force, to disintegrate limiting beliefs stored in the subconscious mind, expressed as samskaras veiling the true nature all Divine beings.



Erika Flint, BA, 7PTU9, A5PC, BCHP, MCPHI, A+CPHI

Erika Flint [BA, BCH, A+CPHI, OB] is a four-time best-selling author, Board Certified Hypnosis Professional and Accredited Certified Professional Hypnotherapy Instructor. Erika is known for her dynamic and compelling teaching style and loves helping her students create lucrative and meaningful careers as professional hypnotists. She's the creator of the Reprogram Your Weight system of lasting weight loss, co-host of the program "Cal Banyan's Hypnosis, Etc." and a contributing author for the Journal of Hypnotism.

- **The Importance of “Client Screening” for Weight Loss Client Success - Saturday, 2:00 pm (75 mins.)**

Objectives:

- Identify the primary reasons careful screening leads to improved success with weight loss clients.
- List the specific screening questions, and how they apply to lasting weight loss and fulfillment.
- Identify aspects of the screening process that can be used to bring in new clients.

- **Transforming Mindsets: Overcoming Negative Self-Talk with 5-PATH Hypnosis - Sunday, 2:45 pm (75 mins.)**

Objectives:

- Describe what negative self-talk is, and the 4 ways it presents in the hypnosis office.
- Describe gentle and appropriate strategies for helping clients identify the four types of negative self-talk and methods to eliminate it for lasting relief with hypnosis.
- Describe how to incorporate concepts of The Secret Language of Feelings with positive self-talk to encourage client's transformation.



Celeste Hackett, 7PT, 7PF, A5PC, BHCP

Celeste Hackett is an award winning 5-PATH hypnotist who once also was a CPHI with a state licensed school for hypnotism in Texas. Celeste also is known for being Cal Banyan's first co-host on "Cal Banyan's Hypnosis Etc.", for creating and leading a study program for Cal's BOLSM recordings called The Bravehearts, for her dedicated support of new 5-PATHers on the 5-PATH message board and in her "radio program" on 5-PATH.com and also for writing articles in the 5-PATH ezine as well as The Journal of Hypnotism. Before becoming a 5-PATHer in 2005, Celeste was a professional radio announcer for 24 years.

- **More Ways to Utilize the Ultimate UBISE in the 5-PATH® System - Saturday, 10:45 am (75 mins.)**

Objectives:

- Help clients experience UBISE in Phase 1 *without* AR
- Learn new UBISE inspired Age Regression techniques
- Get a Refresher on faster forgiveness with the use of UBISE
- Experience UBISE in a group setting
- Get your questions answered about how your clients can benefit from UBISE

- **Help Your Clients Stop Procrastinating – Sunday, 11:00 am (75 mins.)**

Objectives:

- Learn what procrastination really is
- Learn how procrastination develops over time
- Learn why building motivation alone isn't enough and may make them feel worse
- Learn how perfectionism and overwhelm go hand in hand
- Learn how to help your client get unstuck, let go of being perfect and relax while working



Kimberly Lynne, 7PTA, 7PF, A5PC, BCHP, CPHI

- *Kimberly Lynne, an experienced digital marketer and Board Certified hypnotist, specializes in helping professional hypnotists with their online presence strategies amplify their reach and influence through tailored marketing strategies. Her marketing agency, Double Take Digital, specializes in providing professional hypnotists with everything they need to enhance their online presence.*
- **Mastering Niche Selection - Saturday, 2:00 pm (75 mins.)**

Objectives:

- Highlight the importance of precise niche selection for the growth and success of a hypnosis practice.
 - Equip attendees with practical strategies for conducting effective market research to uncover untapped client needs.
 - Guide participants through a step-by-step process to align their marketing and service offerings with their identified niche.
 - Offer insights into adapting service delivery and promotional efforts to better meet the expectations of the chosen target market.
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- **Automating Your Hypnosis Practice: Tools for Efficiency - Sunday, 2:45 pm (45 mins.)**

Objectives:

- Introduce participants to essential automation tools that can streamline administrative tasks, scheduling, and client communication.
- Demonstrate how automation can free up more time for direct client care and business development.
- Provide practical steps to implement automation tools in a hypnosis practice, ensuring a smooth transition.
- Highlight case studies showcasing the positive impact of automation on practice management and client satisfaction.

- **Keys to Online Visibility** – Leveraging SEOs, Podcasts and Social Media Videos for Hypnotists -**Saturday, 4:30 pm** (1 hr.)

Objectives:

- Understand the basic SEO recipe you need to know to improve online visibility.
- Learn the transition from traditional blogs to podcasts and how to effectively use this medium for client engagement.
- Explore the power of short, engaging videos on social media to captivate and expand your audience.



Christian Skoorsmith, MA, 7PTA, 7PF, A5PC, BCHP

Christian Skoorsmith is one of the leading voices for putting our hypnosis work in a psychological context. In addition to a thriving private practice, Christian has been trained in Cognitive-Behavioral hypnosis and Internal Family Systems therapy, earned a post-graduate certificate in Jungian Psychotherapy, and is currently pursuing his Doctorate of Psychology.

- **How Phase II Works Miracles - The Neurology of Trauma as a Way to Understand the Mechanism of ICT – Saturday, 1:00 pm** (45 mins.)

Objectives:

- Understand a neurological definition of trauma
 - Be able to convey in plain language how 5-PATH AR and ICT effectively address trauma at the neurological level
 - Be better able to respond to ‘off-script’ moments in Phase II by understanding the underlying psychological mechanism that qualifies as ‘success’ in Phase II
- **Attachment and Archetype - Understanding the Therapeutic Architecture of 5-PATH & 7th Path from an Attachment Perspective - Saturday, 3:45 pm** (75 mins)

Objectives:

- Understand why 5-PATH and 7th Path work, allowing us to respond with more agility when needing to go ‘off script’
- Be orientated to the basics of Attachment Theory, one of the most popular and current theories in human psychology
- Be able to explain the underlying psychology of attachment-trauma experiences, why people react the way they do, and how our work moves clients toward health, balance, and wholeness
- Recognize how 5-PATH and 7th Path systematically address attachment related insecurities and compensating behaviors
- Put our work into deeper/richer context by seeing how it answers the challenges raised by one of the most prominent current theoretical frameworks for human psychology



Brenda Williams, BA, CHP

Brenda is a special education and science teacher, hypnotist, and ordained minister with the Community of Christ. She is a mother of 2 adult sons, and enjoys an enduring and satisfying marriage of 28 years thanks in part to a sex therapist. She and her husband have navigated sexual dysfunction on both sides of the bed. A problem solver, she has sought out support and solutions in a variety of forms. Brenda is a 5-PATHer with Awaken Health & Hypnosis in Chandler, Arizona.

- **The Truth About Woman and Sex - Saturday, 5:15pm** (45 mins.)

Objectives:

- Identify and dispel erroneous cultural messages and beliefs of how woman should *feel* during sex, *behave* during sex, and how often they should *want* sex.
- Present an overview of 'normal' woman's sexual profile, the dynamics of arousal, desire, orgasm, etc.
- Introduce tools: Identifying sexual temperaments, dual control model.
- Using 5-PATH, 7th Path, and SLOF to remove erroneous beliefs, frustration, and anxiety about woman's sexuality.